

# COUNTY'S STRATEGIC PLAN

A majority of residents reported **some level of satisfaction with most strategic plan activities**. These initiatives were adopted in 2022 as a guide to Mesa County's long-term success. These initiatives support the County's vision, "We are the builders of the best place to live, work, and play for all generations."



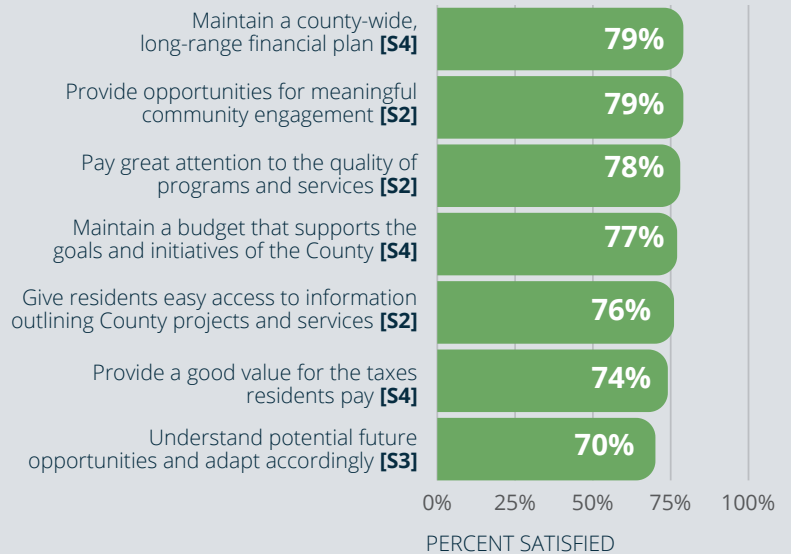
## STRATEGIC INITIATIVES

- 1 BUILD THE BEST TEAM [S1]
- 2 BUILD A CULTURE OF EXCELLENCE [S2]
- 3 BUILD COMMUNITY, TOGETHER [S3]
- 4 BUILD FISCAL STABILITY [S4]

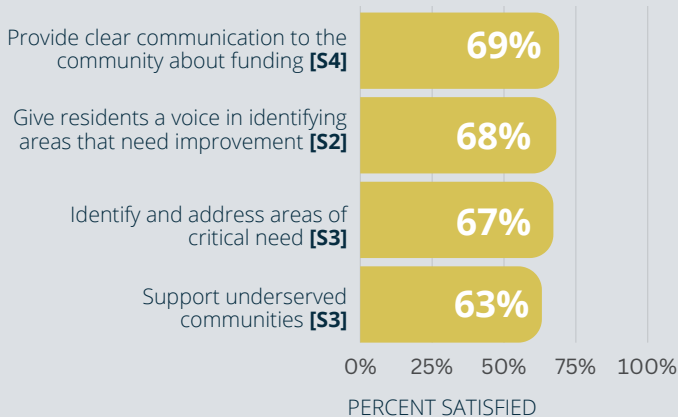
### VERY SATISFIED



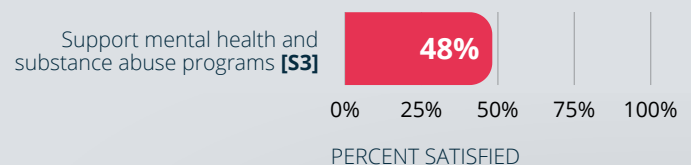
### SATISFIED



### MODERATELY SATISFIED



### LEAST SATISFIED



Residents showed high satisfaction with the listed activity related to Strategic Initiative, Build the Best Team.

They were divided around Strategic Initiative 4, Build Fiscal Stability, and Strategic Initiative 2, Build a Culture of Excellence. In both cases, they indicated confidence in the County administration's ability to execute their goals, but were less confident about communication to and from the community about the process and activities related to the goals.

Residents were generally more dissatisfied with the questions related to Strategic Initiative 3, Build Community, Together.



In addition to rating their satisfaction with strategic plan activities, residents reported on what **they believe should be the highest priorities for County leaders to focus on.**

**Three priorities were rated highly across all demographic groups:**

- Support efforts to **improve the K-12 education system.**
- Promote **public safety.**
- Plan for projected community growth in **infrastructure development to maintain quality of life.**

These priorities fit fairly well into Strategic Initiative 3, Build Community, Together. **While this area is currently poorly rated, residents seemed interested in emphasizing it,** especially "Goal 7, Support community efforts that improve public health, welfare, and safety."

For more details about the results of the Community Priority section, see page 18.



**MORE THAN  
1 in 4**

residents indicated "Don't Know" for "Maintain a county-wide, long-range financial plan". **This was notably higher than all of the other priorities,** where "Don't Know" responses fell between 8-13%.



The County has an opportunity to improve both **the work and the public perception of Strategic Initiative 3, Build Community, Together.**

**Efforts to promote excellent customer service was one of the highest rated strategic plan activities - continue to expand and support these efforts.**



**"Employee retention is important and I hope that the county compensates and supports employees at a better rate in the future."**

Female, 50-59 Years Old

**"Change meeting dates and times to allow more citizens to attend."**

Female, 70+ Years Old

**"Mental health resources have been extremely challenging to find for my family."**

Female, 40-49 Years Old